



# BBA(CA) at ALARD

Bachelors of Business Administration – Computer Application  
Affiliated to Pune University (SPPU)

# Bachelors of Business Administration – Computer Application

BBA(CA) is a unique course that allows the students to learn computer science along with management science. Over the **3-years** BBA(CA) course at ALARD, the students learn **35 subjects** relating to computer science & **7 subjects** related to management, along with **6 career-oriented add-on courses** that prepare them well for numerous job opportunities in the field of computer science as well as management. It also prepares them well for business & entrepreneurship in the IT industry. After BBA(CA), the student has an option to pursue MBA as well as MCA.

## Affiliated to Pune University

Pune University (SPPU) is ranked 7<sup>th</sup> all across India by 'UniRank'

## Comprehensive IT Knowledge

35 subjects over six semester cover all aspects of computers & information technology

## Foundation of Management

7 subjects relating to management relating to Finance, HR & Marketing

## Career-oriented Add-on Courses

6 add-on courses that equip the student with critical work skills

## Latest Technologies

Digital Marketing, Big Data, Blockchain, IOT, etc covered



# BBA(CA) at Alard

## Free Add-on Courses

Each semester the students learn an add-on course that equips them with the most demanded workplace skills.

## Career-oriented Value-added Skills

Each year the students can choose from 14 Value-added Course that will help them build unique career opportunities

## Industry Exposure

The students will be provided industry exposure through industry visits, guest lectures, seminars & internships



# Add-on Courses at Alard

## Corporate Communication Skills

Master your written & oral communication skills through focussed workshops

## Microsoft Office Skills

Learn how Microsoft Word, Excel & PowerPoint can be used as powerful tools in your work

## Environmental Awareness

Learn about ways to reduce adverse impact on the the environment and sustainable development

## Productivity Management

Enhance your personal productivity through goal-setting, plan-making & implementation workshops

## Yoga & Meditation for Wellness

Bring balance & focus to your life through the practice of Yoga & Meditation

## Personality & Soft-Skills Development

Reinvent yourself into a more confident & impressive individual through career-focussed workshops

At Alard,  
every BBA(CA)  
student learns one  
of these  
**Six Add-on Courses**  
each semester  
**Absolutely Free!**

# Teaching & Learning at Alard

## Highly Qualified Faculty

Professors at Alard are well learned & highly qualified – many of them with PhDs & industry experience.

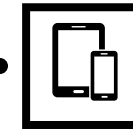


## Experiential Learning

Students at Alard learn through practical experiences that they gain through workshops & compulsory internships.

## State-of-the-art Infrastructure

Alard has 360 degree IT-enabled classrooms, wi-fi campus, 24x7 accessible Library & IT Lab and several student-activity areas.

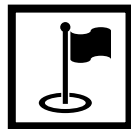


## Blended Learning

Professors at Alard use IT-integrated techniques to enhance the quality of learning.

## Focus on Learning

Professors at Alard don't just teach but ensure that the students learn.



## Continuous Improvement

Professors at Alard ensure continuous improvement of students through continuous evaluation.



# Student Life at Alard

## Inter-college Fest

A mega Inter-college Youth Festival comprising of various competitions, performances & activities between various colleges across Pune

### Cultural Programmes

Freshers Programme, Farewell Programme, Festival Celebrations, Concerts & Creativity Workshops

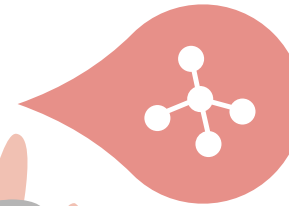


### Intra-college Competitions

Cultural, Academic & Literary Competitions between different colleges of Alard

### Academic Programmes

Orientation Programme, Guest Lectures & Seminars, Industrial Visits



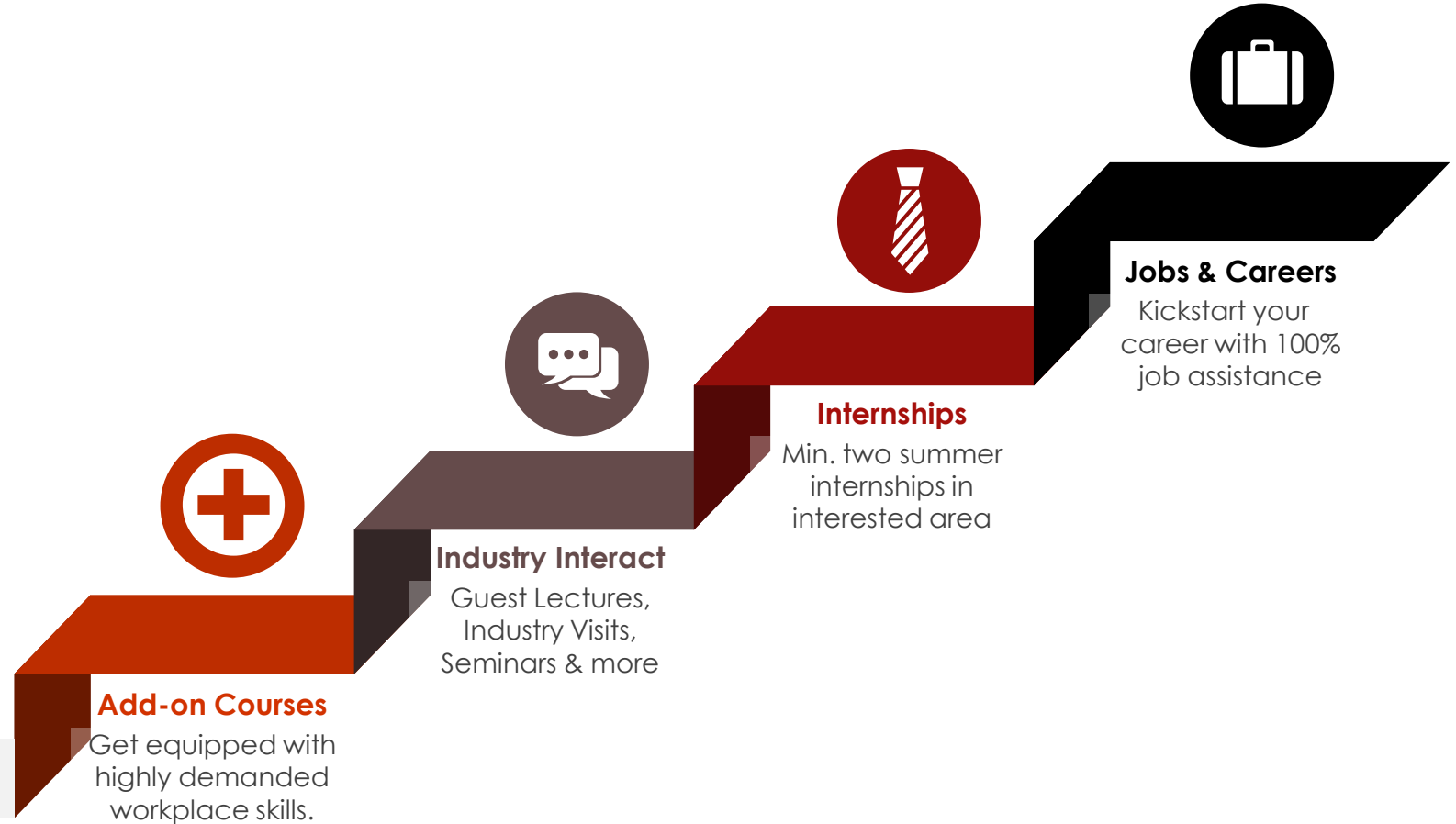
### Student Cells

Sports Cell, Cultural Cell, Literary Cell, Social Development Cell, Alumni Cell, Media Cell, Software Development Cell, Placement Cell



# Career-oriented Approach at Alard

Write your growth journey at  
**Alard**



# Location-Advantage of Alard



ALARD Knowledge Park, Survey No. 50, Marunje,  
Near Rajiv Gandhi IT Park, Hinjewadi, Pune 411057,  
Maharashtra, India.

Located near the Rajiv Gandhi IT Park, Alard is in close proximity to more than 1500 IT & Manufacturing Companies.

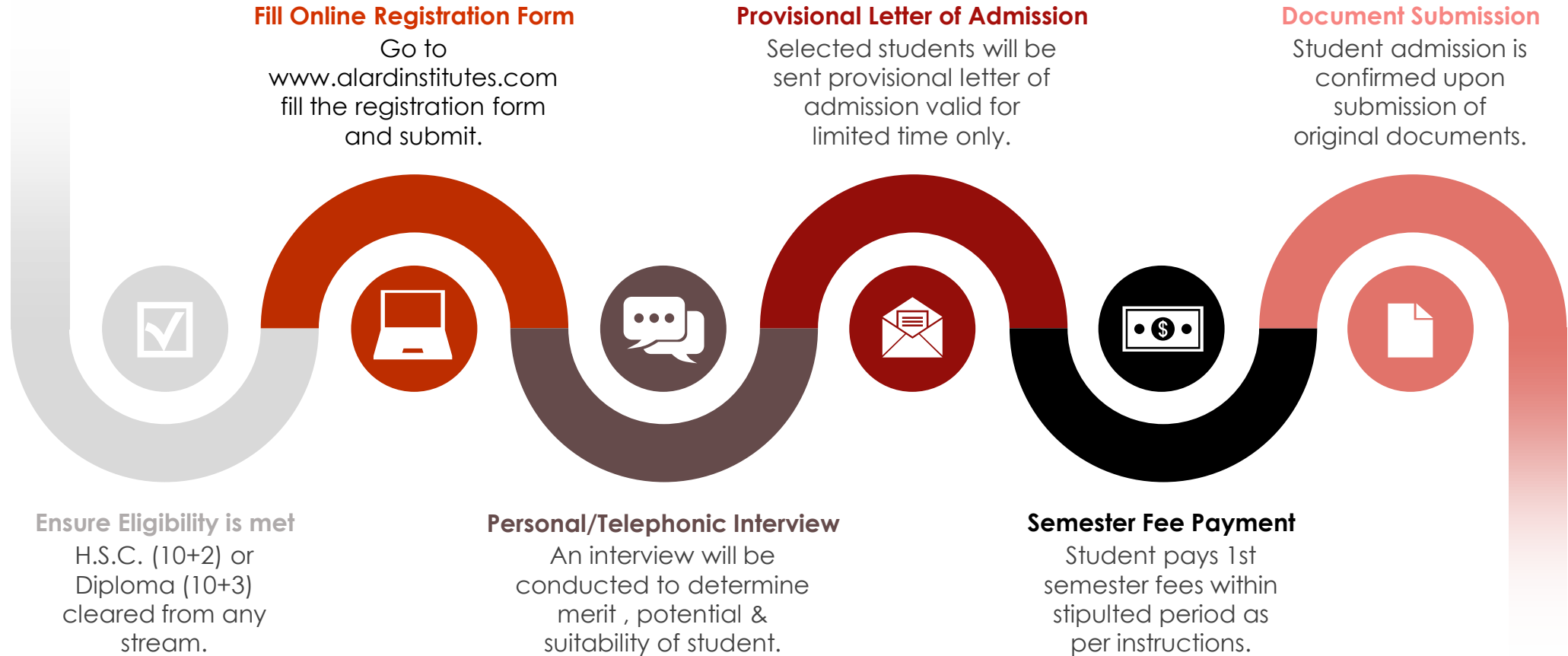
The easy accessibility to so many companies ensures that students can easily manage a job or internship along with their academics.

The campus is close to the city, yet away from its hustle-bustle.





# Admission Process at Alard





**For Admission Enquiry at Alard**

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**Website**

🌐 <https://www.alardinstitutes.com>



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YOUR  
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AT  
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